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CHILD'S PLAY

September 2009

It's Back to School, but This Year's Most Important Lessons Will Be Learned at Home



The American Academy of Pediatrics (AAP) states the most important life skills for children to become successful and happy adults are most likely gained in a home where parents and children spend time together in play.*

Here's what the AAP says about play:

The Trend: Less Free Time

"Currently, many schoolchildren are given less free time and fewer physical outlets at school... This trend may have implications for the social and emotional development of children and adolescents."

The Solution: Togetherness at Home

"Children are most likely to gain essential traits ... within a home in which parents and children have time to be together."

The Best Interaction: Downtime and Play

"Some of the best interactions occur during downtime—just talking, preparing meals together, and working on a hobby or art project, playing sports together, or being fully immersed in child-centered play."

*Source: American Academy of Pediatrics, "The Importance of Play in Promoting Healthy Child Development," January 2007

CHECK OUT THESE SPECIALS!

Host Offer

Newest SimplyFun Family Game FREE!

Sticks the Hedgehog has lost his quills! Be the first to re-attach all your quills in **Picky Sticks** to win. Be careful – Sticks is picky about how you put them back on. If one falls off again, you'll find yourself in a "sticky" situation!

When you host a SimplyFun party in September, you'll receive SimplyFun's newest family game **Picky Sticks** absolutely FREE when your party sales are \$400 or higher! (Retail value: \$34)



* Qualifying parties will be prompted to enter item code HP090901 in the host award shopping cart. Minimum party sales of \$400 required. Applicable sales tax will be added, shipping is free. Does not add to host credit or party sales volume. Parties must be entered by September 30, 2009, 11:59 pm (Pacific).

Customer Offer

Special Offers for Customers



During September, when you spend \$50 or more, you qualify to purchase **Ooga!** or **Sudoku Challenge** for just \$10. Your choice!



* For parties held Sep 1-30, 2009 and must be entered by Sep 30, 2009, 11:59 pm (Pacific). Limit 1 per qualifying guest. Select one of the following: Ooga, use item code CP090901, Sudoku Challenge use CP090902.

Bonus Customer Offer

Packed House Party Bonus

When you have 10 guests in attendance at your party, each guest may add **Boredom Busters** to their order for just \$3! (Retail value: \$9)



* For parties held Sep 1-30, 2009 with minimum 10 attending guests and must be entered by Sep 30, 2009, 11:59 pm (Pacific). Limit 1 per guest. Enter item code CP090903.

VALUE!

New Value Set for Children!

Your children will shine with the **It's Child's Play** value set! They'll grow in smarts, learn important social skills, and build their self-esteem as they enjoy SimplyFun's most popular products for children. Best of all, they'll delight in the face-time with Mom and Dad.

Includes:



- Tibbar's Find My ABC's & Find My 1-2-3's Puzzles
- Walk the Dogs

- Tibbar's Everyday Big Board
- Winds of Fortune

- Tibbar's Big Box of Words
- Pop Belly

Retail Value: \$179.50

Your Price: \$145

You Save: \$34.50 (19%)

Ask your Consultant how you can get this set for half price!

Item# GS065